

**FAIR BOARD MEETING**  
**May 5, 2022**  
**Meeting Room 2, 7:30 a.m.**

Vacancy	Speer	Moulton	Voorhees	Cunningham
	Present	Present	Present	Present

Others Present:

Corey Buller – Fair Manager, Lane Events Center Manager  
 Rachel Bivens – Marketing Manager/Assistant Fair Manager, Lane Events Center  
 Becky Kirsch – Office Assistant, Lane Events Center  
 Laurie Triegeer – Lane County Commissioner

**1. ITEMS FROM THE COMMUNITY:**

None

**2. ANNOUNCEMENTS:**

Former Fair Board member Randy Thwing passed away recently. It was discussed to have a plaque made in honor of his contribution to the Fair Board.

**ACTION/DIRECTION:**

Staff will work on getting a plaque made to present to Randy’s family in honor of his many years of service to the Fair Board.

**3. APPROVAL OF MINUTES: April 7, 2022**

<b>MOTION: Sid Voorhees</b>		<b>COMMENTS:</b> Sid Voorhees moved to approve the April 7, 2022 minutes as written. Richard Cunningham seconds. No discussion. All in favor.
<b>SECOND: Richard Cunningham</b>		
<b>VOTE</b>		
<b>Name</b>	<b>Vote</b>	
Vacancy		
Richard Cunningham	Yes	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Laurie Triegeer	Abstained	

**4. MAIN STAGE UPDATE:**

Staff provided an update on how 2022 Fair planning is going up to this point. Main Stage entertainment is being announced this week. Staff has met with some radio partners and will be meeting with TV partners soon as well. Additional seating has been added to the Main Stage area to increase to a total of 1240 seats. It is clear people are excited about the Fair as the Fair website traffic has increased significantly. KEQB is excited about Luis Angel, El Flaco performing at the Fair this year.

The Board asked if the potential addition of the multi-use stadium facility would allow for larger entertainers to perform at the Fair. Staff advised that this is a potential as a stadium would allow for a larger amount of seating and greater stage sponsorship potential.

**ACTION/DIRECTION:**

Staff will continue with planning updates and provide additional updates at the next meeting.

**5. MEDIA/ADVERTISING UPDATE:**

Staff discussed media and that due to the World’s Track & Field event there will be some changes. Staff advised that due to the World’s and the city wide marketing plan, all street banners have been assigned to the World’s games with the exception of some in Springfield. Luckily, our billboards, static and digital boards were secured early so there will still be a significant presence there. Billboards will start to pop up in June and early July. Radio will start earlier as on air talent will discuss ticket sales at the beginning of June. Commissioner

Trieger asked about digital advertising. Staff advised that we do some computer ads/pop-ups, but have numerous ads on other social platforms including YouTube.

**ACTION/DIRECTION:**

Staff will continue with planning updates and provide additional updates at the next meeting.

**6. SECURITY PLAN/PROJECTS UPDATE:**

a. Capital Projects:

- i. The P.A. System is currently being installed and will be a great addition to the property. Staff has been working with Lane County Public Information Officer Devin Ashbridge on messaging for the P.A. System during emergencies. They are also working on a text alert messaging system that fairgoers can opt into each year. The texts will only be received while at the Fair.
- ii. Security Cameras are being planned for all gates. The video will be in real time and will also have playback capabilities. Installation schedule is still TBD but they will be active prior to Fair.

a. Security Plan:

- i. Staff brought an example of the new clear bag that will be used at Fair this year. 10,000 bags were purchased with the generous sponsorship by The Lynne Gately Team. Signs will be made & displayed to help the Mounted Sheriff's Posse remind fairgoers of our new clear bag policy prior to them getting to the gates. If fairgoers cannot pay for a bag, we will have gallon size Ziploc bags on hand as well.
  1. Discussion surrounding 4-H/FFA kids needing to bring in changes of clothes for judging etc. Staff advised that the preference would be that they go back to their RV's to change rather than carry clothing with them into the Fair. Protocols and guidelines are being developed to share with these programs prior to Fair.
- b. A draft of the Emergency Operations Plan was provided to Fair Board members describing the incident command post, security parties & overall emergency plan. In addition, the Fair communication system will be more robust and allow us to communicate with all related security parties and the World's event. Staff briefly discussed the concealed weapons policy & prohibited items list for the event. Staff are still working with EPD and contracting with Celtic Security & Iron Shield to provide an increased level of security at the fair.

**7. MASTER PLAN/FACILITIES PROPOSAL UPDATE:**

Master Plan is still moving forward. Staff discussed the Multi-Use Stadium Facilities proposal and the Board of County Commissioners meeting on May 24<sup>th</sup>. Commissioner Trieger asked the Fair Board to think of the Ems as an "anchor tenant" along side other events throughout the year and to visualize the stadium as a mass sheltering site for emergencies.

**ACTION/DIRECTION:**

Staff will continue to update the Board as the proposal and projects evolve.

**8. 4-H/FFA UPDATE:**

Staff has been attending livestock auction meetings. Staff announced that the animal pen layout has tentatively been finalized. Overall, plans are moving along well. Entry numbers are up!

**ACTION/DIRECTION:**

None.

**9. BUSINESS OREGON GRANT OPPORTUNITY:**

Staff is working on a short list of Capitol projects to submit for the Business Oregon Grant Opportunity. The Grant would be \$277,777 per County Fair. If others don't apply then that amount distributed to those who did apply could be higher. The deadline to apply for the first round of funding is June 3rd. Staff presented a list of project ideas with a goal of summer 2023 completion. Examples of potential projects are the Wheeler Pavilion restrooms and roof, the Convention Center Performance Hall storage & parking area, the Bridge at Yellow F Gate and permanent ticket booths at Yellow F Gate. A suggestion for the Expo bathrooms to be updated was

also made. It was discussed that due to the age of the Expo Halls, this type of project will be further considered in the overall Master Plan rather than this specific grant.

<b>MOTION: Sid Voorhees</b>		<b>COMMENTS:</b> Sid Voorhees moved to a motion to prioritize on the Wheeler restroom repairs/projects followed by the bridge at F Gate in the Grant application. Richard Cunningham seconds. No discussion. All in favor.
<b>SECOND: Richard Cunningham</b>		
<b>VOTE</b>		
<b>Name</b>	<b>Vote</b>	
Vacancy		
Richard Cunningham	Yes	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Laurie Trieger	Yes	

**10. OTHER:**

1. There was a suggestion of possibly having a joint meeting with Commissioners. Staff said to keep this on the radar.
2. Staff commented that the digital reader board isn't consistently working. Discussion surrounding logistical issues with the current board and connection points. There was a suggestion made of whether we could get one that is solar powered.

**11. MOTION TO ADJOURN:** Motion to adjourn

<b>MOTION: Sid Voorhees</b>		<b>COMMENTS:</b> Sid Voorhees motions to adjourn the meeting at 8:50 am. Debra Moulton seconds. No discussion. All in favor.
<b>SECOND: Debra Moulton</b>		
<b>VOTE</b>		
<b>Name</b>	<b>Vote</b>	
Vacancy		
Richard Cunningham	Yes	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Laurie Trieger	Yes	

Meeting adjourned.

X \_\_\_\_\_  
René Speer, President

**MINUTES ARE DRAFT AND SUBJECT TO CHANGE UNTIL APPROVED BY THE FAIR BOARD AT THE NEXT REGULAR SCHEDULED MEETING.**