

FAIR BOARD MEETING
October 7, 2021
Virtual Meeting, 7:30 a.m.

Thwing	Speer	Moulton	Voorhees	Cunningham
Absent	Present	Present	Present	Absent

Others Present:

Corey Buller – Fair Manager, Lane Events Center Manager
 Rachel Bivens – Marketing Manager/Assistant Fair Manager, Lane Events Center
 Emily Zajac – Marketing & Sales Specialist, Lane Events Center
 Commissioner Laurie Trieger – Lane County Commissioner

1. **ITEMS FROM THE COMMUNITY:**

None

2. **ANNOUNCEMENTS:**

None

3. **APPROVAL OF MINUTES:** September 2, 2021

MOTION: René Speer		COMMENTS: René Speer moved to approve the September 2, 2021 minutes as written. Debra Moulton seconds. All in favor.
SECOND: Debra Moulton		
VOTE		
Name	Vote	
Randy Thwing	Absent	
Richard Cunningham	Absent	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Commissioner Trieger	Abstained	

4. **FAIR ANNUAL REPORT:**

Fair Board by-laws state that there will be a joint meeting between the Fair Board and the Board of County Commissioners each year to give the annual Fair report. Due to a number of time sensitive projects such as portions of the Master Plan, staff are proposing that we move this meeting into January or February of 2022 to allow time for completion of all projects. That being said, Fair staff did share that multiple records were broken this year at the Fair. Board and Commissioner Trieger agree to delay the meeting until early 2022.

ACTION/DIRECTION:

Staff will bring finalized numbers to future meetings as well as continue to work on the draft annual Fair report.

5. **MASTER PLAN UPDATE:**

Discussion surrounding the fact that staff are currently scoring, interviewing and calling references for those contractors that responded to the RFP. While this is occurring, a survey company is doing a random sample pole regarding the Lane Events Center at the Fairgrounds as a whole, potential projects etc. Once this is complete, the survey company will provide a link that can be sent to all partners as well as put on the website to reach additional participants. On the 12th of October, staff will be presenting at the Jefferson Westside Neighbors regarding the survey and upcoming master plan. The Eugene Emeralds will also be present to discuss their “Save the Ems” campaign and interest in building a ballpark at the Lane Events Center. This will also be discussed on the 18th of October at the Travel Lane County Board facilities committee meeting. Discussion followed surrounding who and how the survey company will be reaching out. They will be doing a random sample of adults over 18 within Lane County via phone. The company engaged to do this is FM3.

ACTION/DIRECTION:

Staff will advise the Board once a contractor has been selected for the Master Plan. Staff will also inform the Board of opportunities to participate in the master plan process. December 14th is a placeholder for a meeting

with the Board of County Commissioners for a report back on the viability of one or more of the major projects that have been proposed.

6. 4-H/FFA SUNDAY/BARN OPTIONS:

Emily Zajac presented on behalf of the Fair staff and in conjunction with 4-H regarding options for programming on Sunday of Fair in lieu of having Livestock in the barns. Examples of programming ideas include an expansion of programming in the open show Horse areas, highlighting the 4-H Clover Bud program, 4-H Dog division and programming, unique animals such as the Kune Kune Pigs and alpacas as well as mamma and baby displays with animals such as a sow and litter and pigmy goats. Fair attendees will be notified of the programming changes well in advance of the Fair via the Fair website and social media. Both of these will be used during the Fair in addition to signage on the buildings themselves and Fair daily materials.

ACTION/DIRECTION:

Board agrees to the Saturday move out of all animals other than horses. Staff will work with 4-H to build and expand on the ideas to bring as many as possible to fruition.

7. INCIDENT AT 2021 FAIR UPDATE:

Removed from the Agenda as no new updates are currently available.

8. OTHER:

None

9. MOTION TO ADJOURN: Motion to adjourn

MOTION: Debra Moulton		COMMENTS: Debra Moulton motions to adjourn the meeting at 8:04am. René Speer seconds. No discussion. All in favor.
SECOND: René Speer		
VOTE		
Name	Vote	
Randy Thwing	Absent	
Richard Cunningham	Absent	
Debra Moulton	Yes	
René Speer	Yes	
Sid Voorhees	Yes	
Commissioner Trieeger	Yes	

Meeting adjourned.

X _____
Sid Voorhees, President

MINUTES ARE DRAFT AND SUBJECT TO CHANGE UNTIL APPROVED BY THE FAIR BOARD AT THE NEXT REGULAR SCHEDULED MEETING.