

FAIR BOARD REGULAR MEETING
July 5th, 2018
Lane Events Center, Meeting Room #2, 7:30 am

Thwing	Harris	Cosio	Deedon	Speer
Present	Present	Present	Present	Present
		At 7:34am		

Others Present:

Corey Buller – Division Manager/Fair Manager, Lane Events Center
Rachel Bivens – Marketing Manager/Assistant Fair Manager, Lane Events Center
Layne Pendleton – Office Assistant, Lane Events Center
Gary Williams – Lane County Commissioner
Dan Hurley – Public Works Director
Sid Voorhees – Honorary Board Member

1. ITEMS FROM THE COMMUNITY:

None.

2. ANNOUNCEMENTS:

Staff announced that due to a lack of entries and cattle department staffing difficulties, the Fair has cancelled the Open Show adult cattle division for this year; 4-H animals will be in Expo Hall 6 and Expo Hall 5 South will be used for overflow and storage purposes. Staff also announced that Dan Hurley was selected and hired as the Public Works Director.

ACTIONS/DIRECTIONS:

None.

3. APPROVAL OF MINUTES – June 7th 2018

MOTION: Brett Deedon		COMMENTS: Brett Deedon moved to approve the June 7 th minutes as written. Randy Thwing seconds. No discussion. All in favor.
SECOND: Randy Thwing		
VOTE		
Name	Vote	
Randy Thwing	Yes	
Jack Harris	Yes	
Sascha Cosio	Absent at Vote	
Brett Deedon	Yes	
René Speer	Yes	

4. POSSE / PARKING LOT:

Staff informed board that after meeting with the Lane County Sheriff's Mounted Posse a short-term solution of implementing a temporary fence between city and county property for Fair parking purposes has been agreed to. The lots will be operated separately and the Posse will follow Fair cash handling procedures for cars parked on county property.

ACTIONS/DIRECTIONS:

None.

5. FAIR PACKETS:

Staff handed out Fair packets to board members. Board asked staff when they can pick up judging packets in the main business office. Packets will be available upon arrival for judging.

ACTIONS/DIRECTIONS:

Staff will email board with their judging assignments and contact information for the department coordinators.

6. INFORMATION / FAQ:

Staff provided board with two informational sheets. The first included information specifically for the board: Fair hours, meeting times, contact information, and things to keep in mind. The second included general Fair information regarding ride bracelets, season passes, concerts, entries, and daily specials.

ACTION/DIRECTION:

None.

7. **FAIR UPDATE:**

Staff provided board with the following updates.

- **Ride Bracelets:** No update yet; this is good news as it means they are plugging along strong.
- **Exhibits:** Staff reported on exhibit numbers to date. These numbers will likely change as many exhibitors enter on exhibit entry delivery day, so staff is optimistic that the number of creative entries will increase as well.
- **Commercial Vendors:** Outside spaces are sold out and there are ten spaces left inside.
- **Food Vendors:** Done and ready to go. There are three new food vendors this year who specialize in doughnuts, Mexican food, and melted cheese, respectively.
- **Beverages:** Same partners as last year with the addition of a wine partner.
- **Concert Tickets:** Normal at this point in time. Sales will pick up dramatically in the next week as that seems to be the timing every year.
- **Advertisements:** All advertisements are up and running. Changes this year include the withdrawal of newspaper ads, which allowed for a redistribution of funds. These funds went toward securing a large billboard, increasing social media advertisements, and other digital platforms.
- **Sponsorships:** New sponsors have joined the team this year. These additions have made up for the loss of several previous sponsors.
- **Grounds Entertainment:** Done and ready to go. There are several returners and a few new acts as well.

ACTION/DIRECTION:

None.

8. **BOARD SCHEDULE FOR AUGUST / SEPTEMBER:**

Staff let board know that Corey Buller, Fair Manager, will be out of town for the September board meeting date. Staff also explained that initial Fair numbers will be provided at the August meeting, but more detailed Fair numbers will not be available until October. Staff recommend cancelling the September meeting. Randy Thwing moved to approve as stated.

MOTION: Randy Thwing		COMMENTS: Staff recommended cancelling the September board meeting. Randy Thwing moved to approve. Brett Deedon seconds. No discussion. All in favor.
SECOND: Brett Deedon		
VOTE		
Name	Vote	
Randy Thwing	Yes	
Jack Harris	Yes	
Sascha Cosio	Yes	
Brett Deedon	Yes	
René Speer	Yes	

ACTION/DIRECTION:

Staff will email board with updated Fair numbers in September if there are any changes from the August meeting.

9. **OTHER:**

- a. Staff passed out a list of the term dates for board members. Sascha Cosio's term is up December 31st. After the Fair, staff will begin the application process. Discussion regarding term dates and when a member can reapply.
- b. Board asked staff where the County is regarding the tobacco policy. Dan Hurley, Public Works Director, indicated the County has adopted new language stating that there shall be no tobacco on any county property; this policy will go into effect on October 1, 2018. Because of the effect date, there will be no changes regarding tobacco use at this year's Fair. However, there will be changes in the following years. The county is looking into options and staff will inform board as decisions are made.

Meeting adjourned.

X _____
Jack Harris, President

MINUTES ARE DRAFT AND SUBJECT TO CHANGE UNTIL APPROVED BY THE FAIR BOARD AT THE NEXT REGULAR SCHEDULED MEETING