

**FAIR BOARD REGULAR MEETING**  
**October 4<sup>th</sup>, 2018**  
**Lane Events Center, Meeting Room #2, 7:30 am**

Thwing	Harris	Cosio	Deedon	Speer
Present	Present	Present	Present	Present
		Late arrival		

Others Present:

Corey Buller – Division Manager/Fair Manager, Lane Events Center  
 Rachel Bivens – Marketing Manager/Assistant Fair Manager, Lane Events Center  
 Gary Williams – Lane County Commissioner  
 Dan Hurley – Public Works Director (late arrival)  
 Sid Voorhees – honorary Board Member

**1. ITEMS FROM THE COMMUNITY:**

None.

**2. ANNOUNCEMENTS:**

- a. 1<sup>st</sup> National ATM is threatening to sue the County for the ATM stolen at the 2017 Fair. County has done an extensive investigation of this situation and has prepared a response should 1<sup>st</sup> National ATM proceed.
- b. Sascha Cosio’s term on the Fair Board ends as of December 31, 2018. A vacancy notice has been posted on the Lane County website board vacancy page as well as a link included from the Fair website, Fair Board page.
- c. René Speer brought a newspaper ad from after the Fair that 4-H placed thanking the Fair Board and staff for a great 2018 Fair.

**ACTIONS/DIRECTIONS:**

Staff will keep the board apprised of any further developments regarding the ATM company.

**3. APPROVAL OF MINUTES – August 2<sup>nd</sup> 2018**

<b>MOTION: Brett Deedon</b>		<b>COMMENTS:</b> Brett Deedon moved to approve the August 2 <sup>nd</sup> minutes as written. René Speer seconds. No discussion. All in favor.
<b>SECOND: René Speer</b>		
<b>VOTE</b>		
<b>Name</b>	<b>Vote</b>	
Randy Thwing	Yes	
Jack Harris	Yes	
Sascha Cosio	Absent at vote	
Brett Deedon	Yes	
René Speer	Yes	

**4. 2018 DRAFT FAIR REPORT:**

Staff provided the draft 2018 Fair Report for review and discussion. Staff briefly discussed each section, requesting feedback and addressing any questions. Questions specifically surrounding how a decrease in attendance is evaluated in attempts to correct it in future years, discussion over estimated net and how staff time is calculated into that, discussion surrounding 4-H & FFA as well as parking also occurred.

**ACTIONS/DIRECTIONS:**

Report will be finalized over the next month for final approval at the next meeting.

**5. POTENTIAL DATES FOR JOINT BCC/FAIR BOARD MEETING:**

Potential dates for the joint BCC and Fair Board meeting were proposed. December 12<sup>th</sup> was settled upon.

**ACTION/DIRECTIONS:**

Staff will confirm the date, time and location with the BCC liaison and let the Board know.

**6. OTHER:**

- a. Tobacco Free policy: Lane County has adopted a new Tobacco Free Policy resulting in Lane Events Center and all activities occurring here becoming Tobacco Free as of October 1<sup>st</sup>. There will be no designated smoking areas.
  - i. ACTION/DIRECTION: Additional signage at the gates and on the buildings will be posted and cigarette receptacles will be removed right away. Camping rules for the Fair will be updated to include this policy.
- b. November Meeting: Fair Manager, Corey Buller, will be out on November 1<sup>st</sup>. Assistant Fair Manager, Rachel Bivens, will run the meeting which will be held in Meeting Room 1 rather than the usual location of Meeting Room 2 due to events occurring in the facility that week.

- c. Oregon Fair Association annual conference: This conference is in January in Salem. The Fair Board is welcome to attend.
  - i. ACTION/DIRECTION: Staff will get the schedule and all other pertinent details to the Fair Board as soon as it is received.
- d. Corey Buller work anniversary: Dan Hurley, Public Works Director, presented Corey with a certificate and Pin in recognition of his 20 years of service to Lane County.
- e. Brain Storm: Board President, Jack Harris, requested a time for brain storming ways to make the Fair more unique to be added to the Board Agenda after the first of the year.
- f. Demographics: discussion surrounding what the missing demographic in the Fair attendance is and/or areas where we could increase attendance at the Fair.
  - i. ACTION/DIRECTION: staff will research and consider updated methods for surveying guests to assess current demographic make-up of Fair attendees.

Meeting adjourned.

X \_\_\_\_\_  
Jack Harris, President

**MINUTES ARE DRAFT AND SUBJECT TO CHANGE UNTIL APPROVED BY THE FAIR BOARD AT THE NEXT REGULAR SCHEDULED MEETING**